

# BIBLIOTECA BNR

Achiziții recente

APRILIE 2023



Contact:

<http://www.bnr.ro/Biblioteca-BNR-5573.aspx>

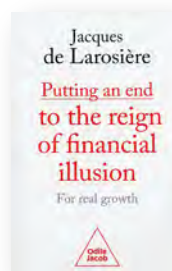
E-mail: [biblioteca@bnro.ro](mailto:biblioteca@bnro.ro)



## Advances in luxury brand management

J.-N. Kapferer, J. Kernstock, T. O. Brexendorf [et al.] (ed.)

Cham : Palgrave Macmillan, 2017  
cota II 10171



## Putting an end to the reign of financial illusion : for real growth

Jacques de Larosière

[Paris] : Editions Odile Jacob, 2022  
cota II 10170



## A history of European economic thought

Antonio Magliulo

Abingdon, Oxon ; New York, NY : Routledge, 2022  
cota II 10175



## The Payment Services Directive II : a commentary

Gabriella Gimigliano, Marta Božina Beroš (ed.)

Cheltenham, UK ; Northampton, MA : Edward Elgar Publishing, 2021  
cota II 10183



## Economics

Michael Parkin

Harlow : Pearson Education Ltd, 2023  
cota III 3178



## The (near) future of central bank digital currencies : risks and opportunities for the global economy and society

Nicola Bilotta, Fabrizio Botti (ed.)

Bern : Peter Lang, 2021  
cota II 10179



## FinTech revolution : universal inclusion in the new financial ecosystem

Sofie Blakstad, Robert Allen

Cham : Palgrave Macmillan, 2018  
cota II 10178



## Capital allocation : principles, strategies, and processes for creating long-term shareholder value

David R. Giroux

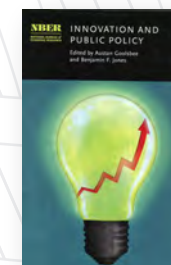
New York : McGraw-Hill, 2022  
cota II 10177



## Macroeconomic principles and problems : a pluralist introduction

Geoffrey Schneider

Abingdon, Oxon ; New York, NY : Routledge, 2023  
cota II 10173



## Innovation and public policy

Austan Goolsbee, Benjamin F. Jones (ed.)

Chicago ; London : The University of Chicago Press, 2021  
cota II 10176